A D E R

PRESSKIT



BIOGRAPHY:

REDA, PROFESSIONALLY KNOWN AS ADER, IS A MOROCCAN DJ AND PRODUCER BASED IN MADRID, BUILDING HIS PRESENCE WITHIN THE AFROHOUSE AND ELECTRONIC MUSIC SCENE.

HIS WORK HAS RECEIVED EARLY SUPPORT FROM ARTISTS SUCH AS MOSOO, AVO, DECO, QUENTRO, CEES, AND MOBLACK, WHO HAS PLAYED HIS MUSIC AT MAJOR EVENTS INCLUDING ZAMNA FESTIVAL IN EGYPT, AS WELL AS STAGES IN DUBAI AND MARSEILLE.

ADER'S SOUND BLENDS AFROHOUSE, AFROTECH, AND MELODIC HOUSE, FOCUSING ON RHYTHM, ATMOSPHERE, AND EMOTIONAL DEPTH. IN MADRID, HE HAS PERFORMED AT VENUES SUCH AS ISTAR, LOS AMANTES, BOLD, AND HOUDINNI, BECOMING PART OF THE CITY'S EVOLVING UNDERGROUND CIRCUIT.

HE HAS ALSO PERFORMED IN MOROCCO AT LARGE-SCALE EVENTS, CONNECTING WITH AUDIENCES BOTH LOCALLY AND INTERNATIONALLY. OVER TIME, HE HAS SHARED THE STAGE WITH ARTISTS INCLUDING AJNA, BUN XAPA, LUCH, UNFAZED, SISTEK, AVO, AND DA CAPO.

WITH A CROSS-CULTURAL BACKGROUND BETWEEN NORTH AFRICA AND EUROPE, ADER CONTINUES TO DEVELOP HIS SOUND AND EXPAND HIS REACH, POSITIONING HIMSELF STEADILY WITHIN THE NEXT WAVE OF AFRO-ELECTRONIC ARTISTS.

CONTACT:

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LINKS:

Instagram	**@ ader_music**
Youtube	**@ adermusick**
Soundcloud	**@ ADER (MA)**